



CAPABILITY STATEMENT

www.TheJohnsonLeadershipGroup.com

Founded in 2018, The Johnson Leadership Group LLC specializes in helping you to be intentional in your life both privately and professionally by working with purpose and having a solid plan. Being intentional is about relying on a pre-determined strategy. We are equipped with the best materials and proper skill sets to work with government agencies, colleges/universities, non-profits and corporate personnel one-on-one, in group settings, and through workshops and seminars to visualize, create and execute a customized leadership strategy to best fit your needs.



Cage Code: 82XM7



Duns #: 115512959

CORE COMPETENCIES

COMPANY SNAPSHOT



Leadership Development Training, for:

- Frontline employees
- Mid-Level employees
- Senior-Level employees

Executive Coaching:

- One-on-One
- Groups (max. of 10)

D-E-I-A Training/Consultancy:

- Develop strategic plans
- Review strategic plans

Leadership Assessment Tools:

- DISC
- Emotional Intelligence
- Leadership Self-Assessment
- Leadership 360

Founder and CEO: Kevin Wayne Johnson



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Clarksville, Maryland 21029



Work Area: Nationwide and International



PAST PERFORMANCES

NAICS & PSC CODES



- 611430** Professional & Mgmt Development Training
- 541990** Professional Career Transition Consulting Services
- 541611** Administrative Mgmt and General Mgmt Consulting Services
- 541618** Other Mgmt Consulting Services
- 541612** HR Consulting Services
- 611710** Educational Support Services
- 611699** All other misc. Schools & Instruction
- U001** Education, Training, Lectures
- U006** Education, Training, Vocational & Technical
- U008** Education Training -Training Curriculum Development
- U009** Education / Training - General
- R406** Support-Professional: Policy Review / Development
- R499** Support - Professional : Other
- R702** Support - Mgmt: Data Collection
- R799** Support - Mgmt: Other
- R410** Support - Professional: Program Evaluation / Review / Development

DIFFERENTIATORS

- 25 years experience as a mid-to-senior level leader in federal government (GS15) and private industry (Director)
- 25 years experience as mid-to-senior level certified federal acquisition professional with civilian and defense agencies
- Top Secret/SCI clearance
- John Maxwell Team Certified International trainer, speaker and coach
- A+ Rating with the Better Business Bureau

UEI: JPS1SHDXHQP5

The Johnson Leadership Group LLC is a certified minority-owned business and certified Maryland-based Small Business Reserve with an annual revenue under \$4 Million. We are fully compliant with our NAICS codes upper thresholds. Kevin Wayne Johnson, Founder and CEO, has over 25 years of administrative, leadership, coaching, mentoring and training experience. A customer service-oriented company with a proven track record of providing quality leadership, management, consulting & advisory services and support coupled with stellar supplementary services in organizational and individual training, coaching, implementation and execution to government agencies, academia and corporate partners alike.

Past Performances

Leadership Development Training:

Graduate School USA

Lead instructor for the mid-level (GS11-13) Executive Leadership Program employees across the federal government. Led successful interactive discussions and training from the topic "Becoming a Person of Influence," designed to deliver timely and strategic leadership principles to equip the next generation of leaders.

National Park Service

Lead instructor for the Agency's 21st Century Leadership Development Program for mid-level leaders. Led a series of diverse leadership sessions on diverse topics to include team building, leading through crisis, customer service, conflict management, and trust, for three consecutive fiscal years.

U.S. Secret Service

Lead instructor for the senior-level (GS14-15) employees. Led successful interactive leadership training from the topic "Generating Executive Leadership," to equip these leaders for senior positions in their Agency.

Executive Coaching:

The Harbor Bank of Maryland

One-on-one and group executive coach for the senior leadership team of seven. This six-month engagement involved twelve one-on-one sessions, 45 minutes per session, and one full day group session. The coaching sessions focused on influence, leadership, conflict management, change, growth, success, collaboration, partnership, and strategic thinking.

Customer Testimonials

Great content and good delivery.

-Gary Golston,
U.S. Marine Corps Systems
Command Contracting Office

I really liked this session a lot. My breakout team was great too. I really liked learning another way of looking at Personalities.

-Eric Thuerk, Project Manager,
Denver Service Center

I especially want to extend my gratitude to Mr. Kevin Johnson as his delivery and insight were Instrumental in the overall success of the course and my personal growth as a leader.

-Reggie "Marty" Day,
Supervisory Law Enforcement Specialist

I didn't expect to get as much from my sessions with him prior to the start of the engagement. I was wrong. Words of Wisdom - Become very comfortable saying "no" as Chief of Staff. Anecdotal - Kevin had answers and great advice that forced you to look internally to help with your development. Also, the length of the sessions and the entire engagement was perfect.

-Anthony Betterson, Chief of Staff

We always ensure that our clients receive:

Qualified personnel management

Subject Matter Experts

Our vision: "To equip the current and next generation of leaders to achieve greatness!"
Maryland Small Business Reserve #SB20-007831



Registered in SAM

CAGE CODE: 82XM7

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We gladly accept purchase card / credit card orders.