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*Praise and Endorsements*

*Personal Reflections & Acknowledgements*

*Introduction & Overview*

*Foreword: Mr. Ed DeCosta, A John Maxwell Team certified senior-level trainer, coach, mentor and speaker, Founder of EDC University and Author of Ascend and Release Your Superhero.*

## **PART ONE:**

### **The Key to Servant Leadership: *Serving Others***

#### 1. It's Not About You – It's About Others

Description: The Golden Rule is an indispensable leadership principle. Only secure leaders give power to others.

#### 2. How Do You Make Others Feel?

Description: The best leaders are listeners. Leadership finds its source in *understanding*. Listening builds trust, the foundation of all lasting relationships.

#### 3. Celebrate Their Potential!

Description: Success is 13% *product* knowledge and 87% *people* knowledge. It is imperative to relate to others better as you understand relational rules. Adding value to people helps them to reach their full potential.

## **PART TWO:**

### **The Goal of Servant Leadership: *Inspiring Others***

#### 4. Influence and Impact

Description: As a leader, you attract who you are – not who you want. The best leaders DO NOT lead others through force, intimidation, position or manipulation. Instead, exchange, persuasion and respect are the proven principles that create a win-win scenario.

#### 5. A Leader who Inspires

Description: People are inspired by and desire to be like great leaders yet become overwhelmed by the perceived knowledge needed to learn the skill of leadership.

#### 6. The Compassionate Leader

Description: People buy into the leader (messenger), then the vision. Every message that people receive is filtered through the messenger (leader) who delivers it.

## **PART THREE:**

### **The Result of Servant Leadership: *Leading Others***

#### 7. Leading with Passion

Description: Passion pulls us up enabling us to overcome adversity. Passion pulls us out giving us initiative. Passion positions us well, giving us the greatest odds for success.

#### 8. Leading to Equip

Description: Recognizing and building on the leadership potential in those around you and applying teamwork laws will help you take others to a higher level by *equipping* them with the proper skill sets.

#### 9. Passing the Baton

Description: 80% of leaders attract followers, 10% of leaders attract leaders, and 5% of leaders *reproduce* leaders. We *reproduce* good leaders as we model good leadership, provide leadership training, provide leadership resources, provide leadership experiences and create a growth environment.

#### *Reading Group Questions and Topics for Discussion*

*A Reader's Guide – A Conversation with Kevin Wayne Johnson, facilitated by Mr. Dave Farrow*

*Listen to Your Heart – by Larry S. Chengges*

*Selected Bibliography & Recommended Reading*

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*About the Author (Foreword)*

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