

Title: Everyone Communicates, Few Connect

Goal: What the Most Effective People Do Differently

Target Audience: Front-Line, Mid-Level and Senior-Level Leaders

Description: There are five (5) CONNECTING principles & practices that lead to improved communications. This 60 to 90-minute keynote, seminar and/or workshop (1/2 day to one week in duration) is tailored to meet your specific needs from the John C. Maxwell #1 NY Times bestselling book "Everyone Communicates, Few Connect." I have been trained by the John Maxwell team and I will teach the principles & practices as follows:

Principle 1 – INFLUENCE (identify with people and relate to them)

Principle 2 – OTHERS (it's all about them)

Principle 3 – COMMUNICATION (words 7%), tone of voice (38%) and body language (55%)

Principle 4 – ENERGY (initiative; clarity; patience; selflessness; stamina)

Principle 5 – SKILL (sacrifice; relationships; ability; insight; success) vs. natural talent

Practice 1 - COMMON GROUND (getting past the barriers)

Practice 2 – SIMPLICITY (keep it simple)

Practice 3 – EXPERIENCE (create one that everyone desires / enjoys)

Practice 4 – INSPIRE (inspiration becomes the motivator)

Practice 5 – CREDIBILITY (what people know, see and feel / live by it!)